

SPONSORSHIP VALUE PROPOSITION

The Enterprise Technology Leadership Summit brings together technology leaders who are responsible for some of the most important initiatives in their organizations

For the last decade these are the leaders who are at the vanguard of important technology trends, whether it is DevOps or Generative AI.

Sponsoring ETLS can significantly contribute to the success of companies selling to enterprises, even for early stage companies.*

**A surprising observation; companies who sponsor ETLS early often have fantastic exit outcomes (see page 3)*



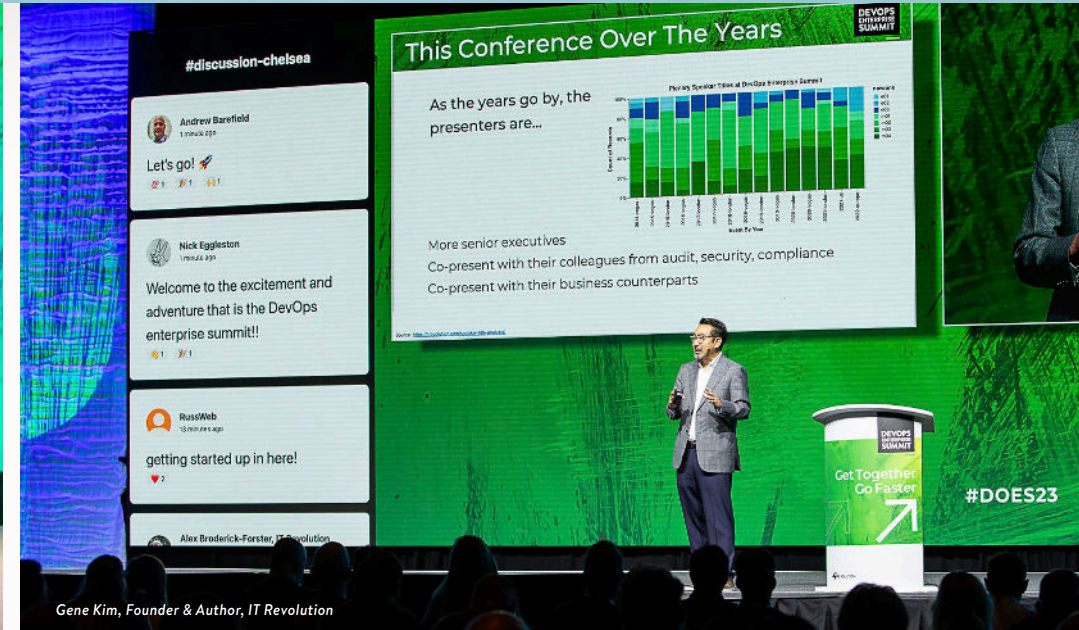
- Brand Visibility and Credibility
- Networking and Partnership Opportunities
- Learning from Technology Leader Success Stories
- Insight from Prospects and Customers

The ETLS conference created in 2014, has had 21 successful events, and was formerly known as the DevOps Enterprise Summit.

TESTIMONIALS



Fernando Cornago, VP of Digital Tech, Adidas



Gene Kim, Founder & Author, IT Revolution

SPONSOR TESTIMONIALS:

“Make sure to join ETLS to learn from real user experiences and network with the best in the field, it’s the one event you can’t afford to miss.”

Rosalind Radcliffe
IBM Fellow, CIO DevSecOps CTO
IBM

“ETLS is the epicenter of learning for leaders and technologists wanting to see their digital transformations through to success. No other event I know goes as far in combining technology foundations with business results. Year after year I have witnessed the quality of the program and speakers inspire and educate attendees to drive change. If you’re only going to go to one conference this year, my recommendation is ETLS.”

Dr. Mik Kersten
Founder and CTO of Tasktop
(now PlanView) and author
of “Project to Product”

ATTENDEE TESTIMONIALS:

“We met the team from a strategic vendor when I was at a previous role, which we ended up buying.”

SVP Platform Engineering
Fortune 500 Large Bank

“I’ve had many helpful interactions with numerous vendors over the years.”

SVP Engineering
Fortune 500 Large Bank

“We had nearly twenty established vendor agreements get leveled up through the conference.”

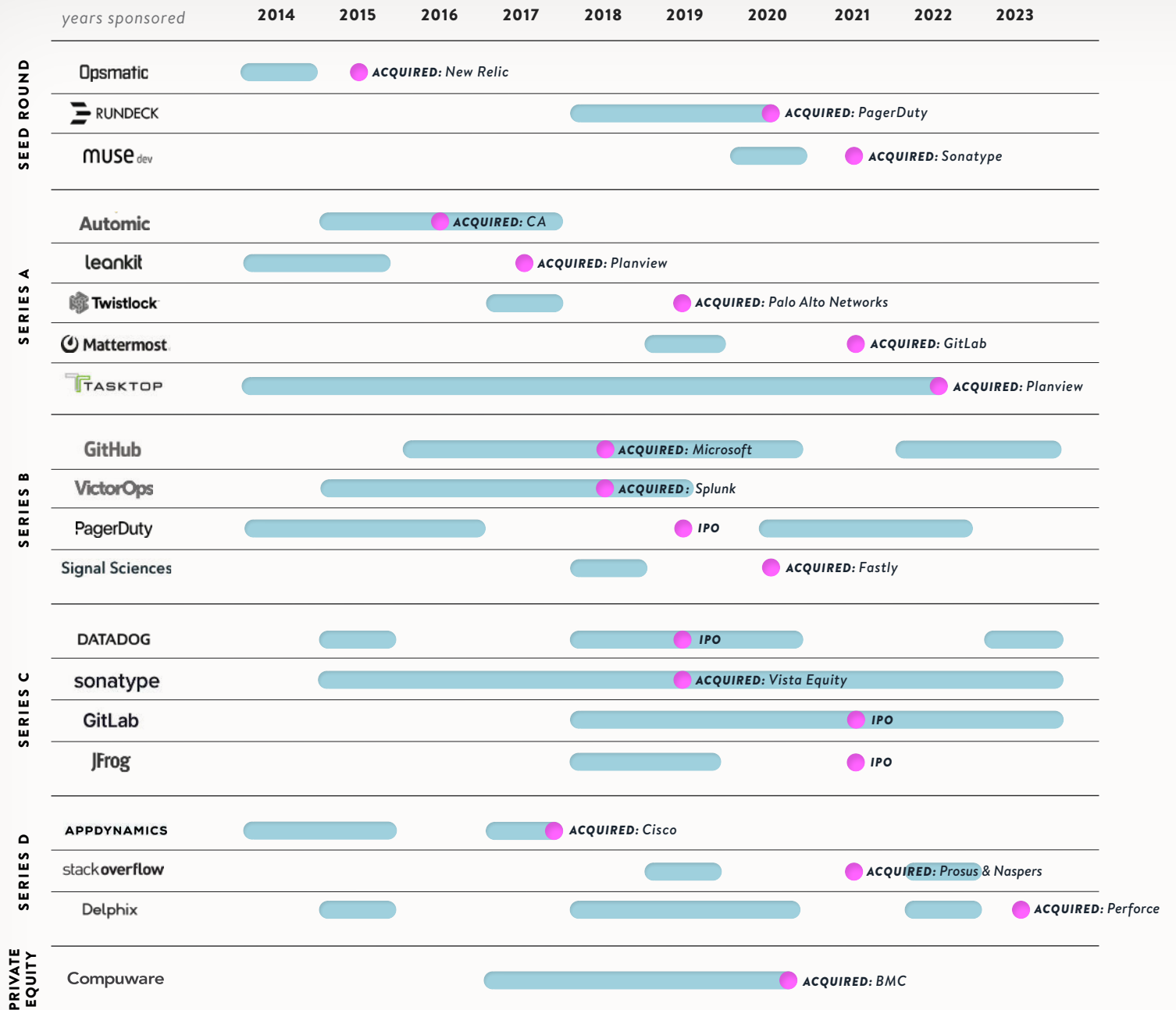
Director
Fortune 100 Media Company

SPONSORSHIP HISTORY

The graphic below shows how sponsoring ETLs can significantly accelerate the customer and market development, especially critical at the seed and Series A stages.

Here are some of the most recognized companies that have sponsored ETLs (200 sponsors total):

Accenture, Atlassian, CA, DataDog, Deloitte Consulting, GitHub, GitLab, Google Cloud, Honeycomb.io, HP Enterprise, IBM, JFrog, LaunchDarkly, Microsoft, New Relic, Red Hat, ServiceNow, Snyk, Sonatype, Splunk, Synopsis, Tricentis



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ENTERPRISE
TECH LEADERSHIP
SUMMIT



ETLS gives sponsoring companies unparalleled access to enterprise technology leaders.

By sponsoring the Enterprise Tech Leadership Summit, companies gain direct access to a concentrated audience of enterprise technology leaders, to better enable:

- Brand Visibility and Credibility
- Networking and Partnership Opportunities
- Learning from Technology Leader Success Stories
- Insight from Prospects and Customers

TO LEARN MORE ABOUT BEING A PART OF THIS TECHNOLOGY COMMUNITY...

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TO VIEW OUR FULL PROSPECTUS:

