

TEAM LEADER ACCELERATOR

SEPTEMBER 22, 2025

ENTERPRISE
TECH LEADERSHIP
SUMMIT



Forge the Future You Envision

In today's dynamic and uncertain world, team leadership isn't just about managing – it's about inspiring action when others only see obstacles and barriers. Our Team Leader Accelerator equips you with the self-awareness, skills, and tools to create a confident, capable, and change ready team that is truly extraordinary. Through a carefully crafted development journey, you will hone a unique team leadership brand that will accelerate your career, drive deeper commitment and higher engagement, and ensure you and your team create value for your company.

About Dr. André Martin: Dr. André Martin is an organizational psychologist and the author of the award-winning book "Wrong Fit, Right Fit – Why How We Work Matters More Than Ever." With nearly 20 years of experience as Chief Learning Officer or Chief Talent Officer at iconic brands including Mars Incorporated, Nike, Google, and Target, André brings unparalleled expertise in leadership development and organizational transformation. As an Enterprise Faculty Member at the Center for Creative Leadership, he led the development of CCL's High-Performance Team Program. Currently serving as Culture Strategist in Residence at Joyful.co and Head of Product Innovation at Leadd3r, André continues to counsel c-suite leaders and founders on executive development, succession planning, high-performance teams, employee engagement, and culture building. He resides in San Clemente, California, with his wife and two English labs, Bode and the Fonz.

THIS IMMERSIVE PROGRAM EMPOWERS YOU TO:

Inspire Through Story

Master the art of narrative leadership that moves hearts and minds to action when facts alone cannot.

Lead Your Team with Authenticity

Gain profound self-knowledge about your leadership style, allowing you to lead from a place of genuine strength rather than adopted personas.

Build Extraordinary Teams

Create an environment where confidence flourishes, enabling your team to consistently exceed expectations and achieve what others consider impossible.

Unlock Hidden Potential

Develop the coaching skills and conversational techniques that reveal capabilities your team members didn't know they possessed.

Sustain Peak Performance

Learn to recognize and address the early warning signs of burnout, creating resilient teams that maintain excellence when others falter.

Master Meaningful Change

Develop the rare ability to transform resistance into commitment and uncertainty into opportunity, ensuring your initiatives create lasting impact.

A COMPREHENSIVE APPROACH:

Your development journey includes:

Leadership Values Assessment: Discover the authentic drivers that fuel your leadership effectiveness

Leadership Effectiveness Profile: Receive detailed insights into your unique strengths and targeted growth opportunities

Extraordinary Team Diagnostic: Evaluate your team against evidence-based success factors to identify specific improvement areas

Leader-led Change Framework: Acquire practical tools for navigating complexity and uncertainty with confidence

THE AGENDA:

Pre-work Assessments + Reflection Excursions

08:30 Introductions

09:15 Your Leadership Values

10:30 Building the World's Most
Confident Teams

12:30 Lunch

01:30 Leader-led Change

03:00 The Power of Storytelling

04:30 Intention + Attention

05:00 Close

DESIGNED FOR:

This program serves senior leaders and high-potential executives who lead teams and are seeking to:

- Project confidence and clarity during turbulent times
- Cultivate teams that consistently deliver exceptional results
- Develop a leadership presence that authentically inspires others
- Lead transformational change that creates meaningful, lasting impact

INVESTMENT:

\$997 includes all assessments, materials,
and personalized feedback

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LEAD3R